

CUTLER & ASSOCIATES

EXCLUSIVE LEAD PROGRAMS

Easy as 1 2 3

MSPM

\$430 per 1,000 mailed lead cards (max: 2), which includes:

- Returned Leads emailed to you in PDF format
- **\$20** - List of all 1,000 names, addresses and phone numbers (*when available*)
- Access to Lead Portal featuring:
 - A personalized and independent portal account
 - Instant Access to all Returned Leads in PDF format
 - Lead Management trackers and tools
- Types of Lead Cards Available: **Turning 65, Low Income, Chronic Illness, Final Expense**

Precise Leads

\$30 per Internet Lead (minimum order \$300)

- Leads emailed directly to you **REAL TIME**
- **EXCLUSIVE** Leads
- Targeted Marketing Campaigns
- Dedicated Customer Service
- Types of Leads Available: **Turning 65, Med Supp, Final Expense, Long Term Care, Annuity**

Target Leads

\$405 per 1,000 mailed lead cards (max: 2), which includes:

- Returned Leads emailed to you in PDF format
- **\$15** - List of all 1,000 names, addresses and phone numbers (*when available*)
- Access to Lead Portal featuring:
 - A personalized and independent portal account
 - Instant Access to all Returned Leads in PDF format
 - Lead Management trackers and tools
- Types of Lead Cards Available: **Turning 65, Med Supp, Low Income, Final Expense**

MONTHLY BONUS!

Write 5 Applications in a month and receive a discounted rate of **\$225** for the lead mailing.

Write 10 Applications in a month and receive a discounted rate of **\$150** for the lead mailing.



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803.782.6249
800.489.6249
www.cutlerassociates.com

Exclusive Lead Program Order Form

Date: _____

Marketer: _____

Producer Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Office Phone: (____) _____ - _____

Cell Phone: (____) _____ - _____

Email Address: _____

Carriers and Products for Representation (must be under Cutler and certified):

1. _____

2. _____

Lead Order Type and Demographics:

Main St Power Mail Target Leads Precise Internet Leads

Lead Type (choose 1): MA - AEP Dual Eligible Turning 65

Age Range: 55-65 Turning 65 66-75 75-85

Estimated Income: \$0-\$20,000 \$0-\$65,000 \$20,000-\$80,000 Other: _____

List (\$20 extra): YES / NO Month Range for T65 Leads: _____

State: _____ Zip Codes: _____

Counties: _____

Agent Signature

Date

Internal Use Only:

Date Received: _____

Date PayPal Sent: _____

Date PayPal Paid: _____

Date Ordered: _____